Invitation to Banks to apply for
ASSOCHAM Social Banking Excellence Awards, 2015

Greetings from ASSOCHAM,

ASSOCHAM Social Banking Excellence Award 2015 is a way to recognize to reward and celebrate models of inclusive growth and sustainable development as well as innovative approaches to creating value for society and business together.

The underlying principle is that companies make social banking an integral part of the way they do business and implement social banking projects or programs that have a significant impact. Equally important is that they are sustainable in all appropriate areas of operation and exert positive influence on their stakeholders, their peers and their communities. The awards seek to identify and honor companies as well as provide role models of best practices for other companies.

Ashvin Parekh Advisory Services LLP (APAS) is the knowledge partners of this initiative.

In this context, First jury meeting held on 16th September 2015 to deliberate on categories and the parameters of ASSOCHAM Social Banking Excellence Award 2015. The meeting was attended by Shri Anand Sinha, Former Deputy Governor, Reserve Bank of India, Dr Mrs. Deepali Pant Joshi, Executive Director, Reserve Bank of India, Shri M Narendra, Chairman, ASSOCHAM National council for Banking and finance, Shri M V Tanksale, Chief Executive, Indian Bank’s Association and Shri Ashvin Parekh, CEO, Ashvin Parekh advisory services.

The nominee can apply under any of the following classes of awards:

1) Large Bank (Total Business of more than 4,00,000 Crore Rs.)
2) Medium Bank (Total Business of 2,00,000-4,00,000 Crore Rs.)
3) Small Bank (Total Business of less than 2,00,000 Crore Rs.)
4) Co-operative bank or RRBs or LABs
The awards will be given under the following categories:

1. Agricultural Banking
2. Rural Banking
3. Urban Banking
4. Participation in Government schemes
5. Overall : Best Social Bank

All nomination form may be downloaded through below link.
http://www.assocham.org/eventdetail.php?id=1191

Taking the process forward, we are pleased to invite applications for ASSOCHAM “Social Banking Excellence Awards, 2015.

These awards would recognize the contribution of banks towards strengthening the social fabric of our country by focusing on certain parameters that have been finalized by our expert committee. To assess your esteemed organization’s performance against these parameters we request you to participate in the selection process by submitting completely filled-up nomination form along with the applicable processing fee before, Monday , 26th Oct , 2015.

One Bank can send the nominations form under the all the five categories.

You are welcome to share any other information that you think would assist in our analysis.

Concept note on Social Banking Excellence Award and Nominations form for all categories enclosed here with for your kind reference.

We look forward to receive your kind confirmation at your earliest convenience.

Sincerely,
Chandan Kumar
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