



SINGAPORE
Cutlery



UK
Cutlery



INDIA
Cutlery

Never underestimate the importance of local knowledge.

Chopsticks? Knife and fork? Fingers? You don't need to ask if you're a local.

At HSBC, we have banks in more countries than anyone else. And each one is staffed by local people.

We have offices in 77 countries and territories; Europe, the Asia-Pacific, the Americas, the Middle East and Africa.

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Being local enables them to offer insights into financial opportunities and create service initiatives that would never occur to an outsider.

It means our customers get the kind of local knowledge and personal service that you'd expect of a local bank.

And a level of global knowledge and widely sourced expertise that you wouldn't.

HSBC 
The world's local bank